



P.O. Box 423  
Bethlehem, PA 18016  
[www.ccsingers.org](http://www.ccsingers.org)  
Box Office: (484) 707-5078

Jennifer Kelly, Artistic Director

## Become a Sponsor of the Concord Chamber Singers

Place your advertisement in a spot where our discerning audience will see it! Space remains in our 2019 holiday concert program booklet for our Yuletide Feast: Christmas in New York. Concord Chamber Singers actively supports our community, in part through promoting businesses like yours. Our Yuletide Feasts are historically sold-out events with 300 patrons between the two evenings, plus 50 choir members.

**New for 2019:** Not interested in print ads? Our marketing emails are consistently opened by over 300 people. Sponsorship Levels Patron, Benefactor, Distinguished Benefactor, and Conductor's Circle include a featured spot at the bottom of our marketing emails for your company logo/other image and a website link. Your ad will be featured in at least three marketing emails around the time of our holiday concerts.

**New for 2019:** Want to support CCS but have no need for advertising? You can choose to have your name (or someone else's name) listed in our program and on our website on our Sponsors pages. Or become a sponsor with a tax-deductible donation and gain access to various CCS perks!

### **Sponsorship Levels**     *\*\* All benefits are optional \*\**

#### **\$50 - \$99 : *Friend***

##### **Included:**

- 1/4 Page Ad in Yuletide Feast Program Vertical (2.0 " x 3.5") or Horizontal (4.5" x 1.75")
- Name listed in program and on website

#### **\$100 - \$249 : *Supporters***

##### **Included:**

- 1/2 Page Ad in Yuletide Feast Program (4.5" x 3.5")
- Name listed in program and on website
- 2 Complimentary Tickets to Family Concert

#### **\$250 - \$499 : *Patron***

##### **Included:**

- Full Page Ad in Yuletide Feast Program (4.5" x 7.5")
- Name listed in program and on website
- Ad placed at bottom of marketing emails
- 4 Complimentary Tickets to Family Concert

#### **\$500 - \$999 : *Benefactor***

##### **Included:**

- Full Page Ad in Yuletide Feast Program (4.5" x 7.5")
- Name listed in program and on website
- Ad placed at bottom of marketing emails
- 4 Complimentary Tickets to Family Concert
- 2 Complimentary Tickets to Phantoms or Iron Pigs game at which CCS performs

#### **\$1000 - \$2499 : *Distinguished Benefactor***

##### **Included:**

- Full Page Ad in Yuletide Feast Program (4.5" x 7.5")
- Name listed in program and on website
- Ad placed at bottom of marketing emails
- 2 Complimentary Tickets to Yuletide Feast or 6 Complimentary Tickets to Family Concert
- 2 Complimentary Tickets to Phantoms or Iron Pigs game at which CCS performs

#### **\$2500+ : *Conductor's Circle***

##### **Included:**

- Full Page Ad in Yuletide Feast Program (4.5" x 7.5")
- Name listed in program and on website
- Ad placed at bottom of marketing emails
- 4 Complimentary Tickets to Yuletide Feast or 8 Complimentary Tickets to Family Concert
- 4 Complimentary Tickets to Phantoms or Iron Pigs game at which CCS performs
- CCS will perform for company event

# Concord Chamber Singers Sponsorship Form

Concord Chamber Singers is a 501(c)(3) non-profit organization. Our 2019-2020 season - and our future - is made possible by our generous sponsors. We are grateful for the financial support received from our friends and sponsors over the years. It is truly the generosity of these individuals and businesses which allows us to go about our mission to bring the joy of music to the Lehigh Valley, PA. Sponsorship is tax-deductible.

Make checks payable to Concord Chamber Singers. Deadline for receipt of ads is **Friday, November 22, 2019**. Please mail the form below to Concord Chamber Singers, P.O. Box 423, Bethlehem, PA 18106; or, give to your favorite CCS member! If any questions, please contact the box office at (484) 707-5078 or reach out at [concordchambersingers@gmail.com](mailto:concordchambersingers@gmail.com).

Please fill out the form below as applicable for your sponsorship level and choice of benefits:

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Advertiser: \_\_\_\_\_ Sponsorship Level: \_\_\_\_\_

Date: \_\_\_\_\_ CCS Contact: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Total Enclosed: \$** \_\_\_\_\_

Check for print ads in program book

Size of Ad: \_\_\_\_\_

We accept camera-ready and digital advertisements. ALL ADS ARE BLACK & WHITE. Please do not fold, staple, or paper clip artwork. If digital, email your ad to [ccsingersadvertise@gmail.com](mailto:ccsingersadvertise@gmail.com). You can mail hard copy to Concord Chamber Singers, P.O. Box 423, Bethlehem, PA 18106; or, give your ad to your favorite CCS member!

Check for name in program book

Name as it should appear in program: \_\_\_\_\_

Check for digital ad in marketing emails

Company Name: \_\_\_\_\_ Website Link: \_\_\_\_\_

We accept digital advertisements or company logos. Digital ads can be in color. Please email your ad to [ccsingersadvertise@gmail.com](mailto:ccsingersadvertise@gmail.com) and note if ad is for program book (print), marketing email (digital), or both.

Check for complimentary tickets or CCS performance

Contact Name/Email/Phone if different from above: \_\_\_\_\_

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